

A young child with dark hair and eyes is looking over their shoulder towards the camera. The child is wearing a light-colored, long-sleeved shirt. The background is blurred, showing what appears to be a staircase or a set of steps. The entire image has a blue tint.

LeadCare® II

Managed  
Care

Childhood lead poisoning is  
one of the country's most costly  
environmental illnesses.

**IT IS ALSO THE MOST PREVENTABLE.**

## Improve quality of care and outcomes with on-the-spot testing.

### The statistics.

While children in homes built before 1978 are at the highest risk, **over 700,000 children in the U.S. have harmful blood lead levels.**<sup>1,2</sup> Yet only a fraction of these children have been tested for lead exposure.

### The impact.

Lead poisoning can take a serious toll on a growing mind and body, with lifelong effects on cognitive development and behavior.<sup>3</sup> **The economic impact is wide-ranging with avoidable special education costs of \$3,331 per child, medical expenses of \$1,300 per child, and lower lifetime earnings.**<sup>4</sup>

### The answer.

Early detection and intervention is critical to preventing the health consequences that result from lead exposure. **LeadCare® II is the only lead test with immediate answers.**

### Why LeadCare II?

- **Convenient:** One fingerstick, two drops of blood, and can be combined with mandated hemoglobin testing
- **Fast:** Answers in three minutes, which empowers doctor and parents to act immediately
- **Preferred:** Parents appreciate a single visit and a simple fingerstick
- **Advantageous:** Point-of-care testing can increase compliance, improve HEDIS scores, and help insurance plans stand out with unique quality performance improvement programs

Developed in collaboration with the CDC, LeadCare II is the only point-of-care, CLIA-waived system that allows providers to test, educate, and intervene wherever children receive healthcare services. LeadCare II testing is simple, portable and quick—helping providers to **improve lead screening rates, HEDIS scores, and health outcomes.**

**To learn more or to discuss innovative ways to deliver LeadCare II testing to the populations who need it the most, call 800-305-0197 or visit [leadcare2.com](http://leadcare2.com).**

**“There is no question that point-of-care blood lead testing is cost-effective and improves health outcomes. Since we began offering in-office testing, we have had virtually 100 percent compliance.”**

**Leslie Holbrook, Medical Office Manager  
Cornerstone Pediatrics (Prescott, Arizona)**



## LeadCare® II

T: 800-305-0197 F: 877-652-1034 [www.LeadCare2.com](http://www.LeadCare2.com) E: [leadcareinfo@magellandx.com](mailto:leadcareinfo@magellandx.com)

<sup>1</sup>Childstats.gov, Percentage children < 6 yrs with BLL >5µg/dL, [www.childstats.gov/americaschildren/phenviro4.asp](http://www.childstats.gov/americaschildren/phenviro4.asp). Accessed 02/12

<sup>2</sup>US Census, Table D1. Characteristics of Children Under 18: 2009;

[www.census.gov/hhes/socdemo/children/data/sipp/well2009/tables.html](http://www.census.gov/hhes/socdemo/children/data/sipp/well2009/tables.html). Accessed 02/12.

<sup>3</sup>Lidsky, TI. Lead neurotoxicity in children: basic mechanisms and clinical correlates. *Brain*. 2003;126:5-19.

<sup>4</sup>US HHS, Agency for Healthcare Research & Quality, [www.qualitymeasures.ahrq.gov/content.aspx?id=32464](http://www.qualitymeasures.ahrq.gov/content.aspx?id=32464)

